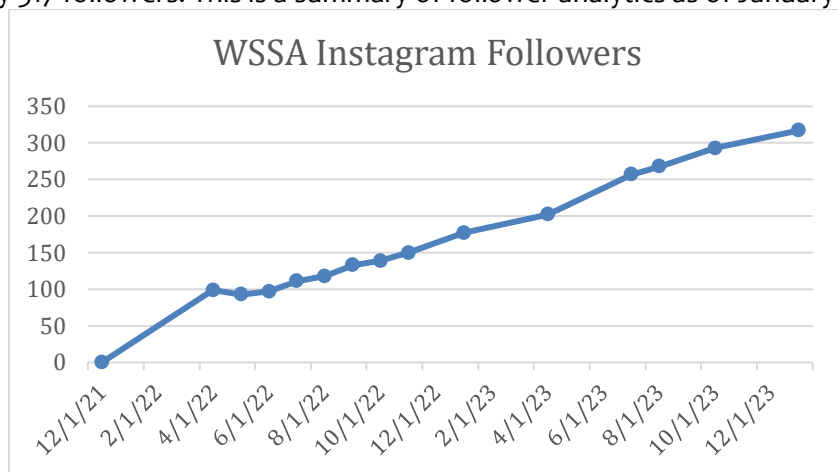




## Quarterly Social Media Analytics Report Weed Science Society of America January 2024

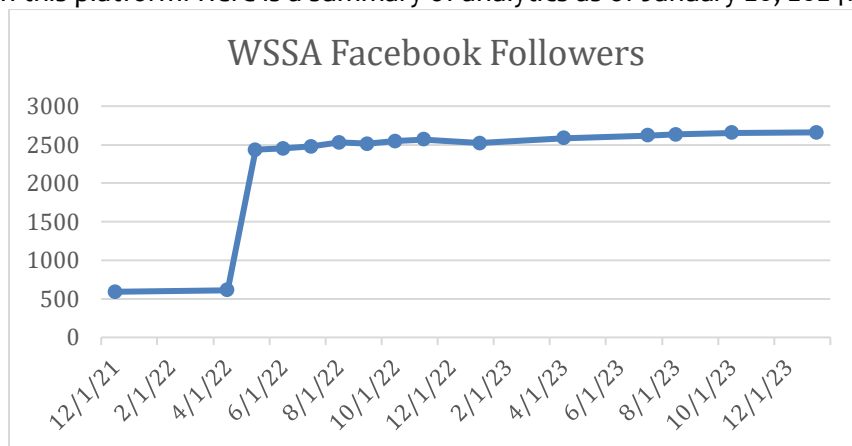
### Instagram:

The Instagram account for WSSA was launched April 19, 2022, as a brand-new account. There are currently 317 followers. This is a summary of follower analytics as of January 20, 2024:



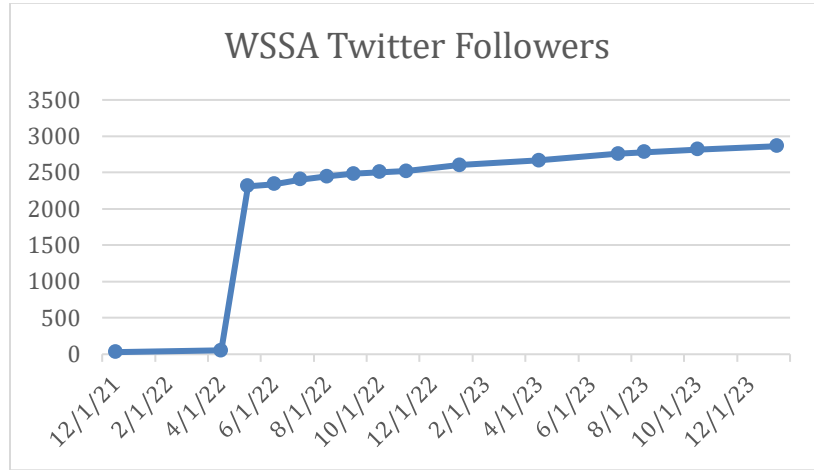
### Facebook:

The Facebook account for WSSA was launched May 9, 2013, and had 525 Likes and 592 Followers when I assumed responsibility for it in April 2022. There are currently 2660 followers on this platform. Here is a summary of analytics as of January 20, 2024:



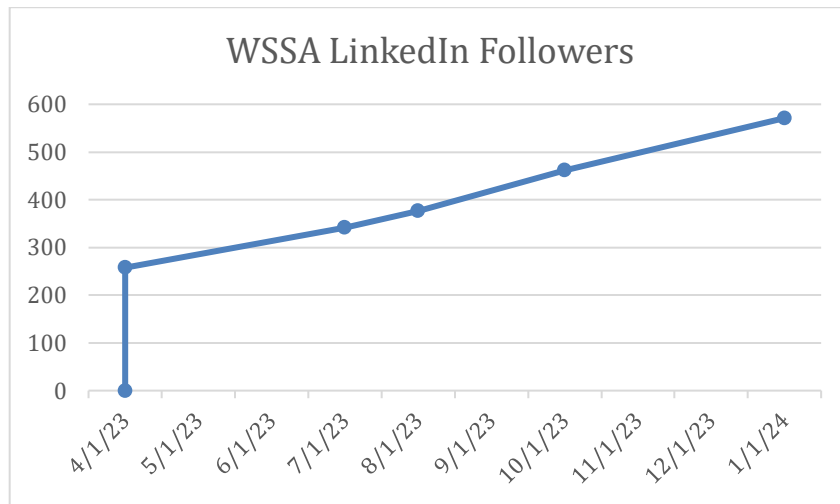
**Twitter:**

The Twitter account for WSSA was launched July 2009, and had 29 followers when I assumed management of it in April 2022. This audience has grown to 2863 followers, and this is a summary of analytics as of January 20, 2024:



**LinkedIn:**

The LinkedIn Professional Page was created on April 14, 2023. There are currently 571 followers, and here are the analytic data as of January 20, 2024:



*Submitted by Amy L. Giannotti  
Social Media Manager for WSSA*