

Adopt-A-PSEP

An Initiative of the National Stakeholder Team for Pesticide Safety Education Program (PSEP) Funding

‘Adopt-A-PSEP’ connects the land-grant university Pesticide Safety Education Programs with sponsors who are willing to commit funds to promote public-sector education of *all* pesticide users, in the agricultural, specialty, and consumer markets.

Sponsorship Levels (2018)

Diamond – Support 4 or more PSEPs at \$5K/PSEP

Platinum – Support 3 PSEPs at \$5K/PSEP

Gold – Support 2 PSEPs at \$5K/PSEP

Silver – Support 1 PSEP at \$5K

Bronze – Support 1 PSEP with non-cash contributions with a total value of \$1-4K. Examples of non-cash contributions include, but are not limited to, meeting rooms, food, personal protective equipment or other supplies.

Sponsorship Benefits (2018)

All sponsors will have their name and/or logo posted on the **2018 National Pesticide Safety Education Month** section of the National Stakeholder Team’s new website.

Press releases and other social media will draw attention to National Pesticide Safety Education Month, to PSEPs, and to the website (containing official sponsors, events, links, core principles of safe use, a toolbox of ideas for participants, etc.)

Sponsors and other partners may submit February pesticide safety education events that they are coordinating for posting on the website, or submit a link to their February pesticide safety education events. Events may already be planned – they do not have to be planned specifically for National Pesticide Safety Education Month. Sponsors are not required to coordinate events.

The National Stakeholder Team does not collect funds. The ‘Adopt-A-PSEP’ workgroup of the National Stakeholder Team will provide sponsors with the list of participating PSEPs, the format for the accompanying letter in support of the selected PSEP(s), and the mailing address for the unrestricted gift(s) in support of pesticide safety education. This workgroup does not include PSEPs.

Opportunities for organizations to fund banners, one-pagers (core principles of safe use), etc. with their logo, for widespread use, will be added for 2019.